

***PRESS RELEASE* SWAN VALLEY SCHOOL RECEIVES FUEL UP TO PLAY 60 FUNDS FOR WELLNESS PROGRAM**

We are proud to announce that our school was selected to receive funding to support our Fuel Up to Play 60 initiatives, which support for a variety of activities and tools, such as foodservice materials and equipment, nutrition and physical education materials, student and staff incentives, staff development and overall Fuel Up to Play 60 implementation. Our school will be using our funding for: a Hobart mixer cheese attachment, food for taste testing, a PA Gopher Rainbow Equipment Packet, and a Gopher Class Plus pack.

Supported by Dairy West, the National Dairy Council, the USDA and the NFL, the program encourages our students to consume nutrient-rich foods and achieve at least 60 minutes of physical activity every day. Multiple health organizations and several major corporations are also supporting Fuel Up to Play 60, now in its seventh year.

“Fuel Up to Play 60 has really taken off in Idaho. Over 400 schools have received the FUTP60 mailing, and wellness champions and students have embraced the program, and these funds will help many of the participating schools to do even more,” said Crystal Wilson, Vice President of Health and Wellness with Dairy West.

Schools, parents and students can learn more about Fuel Up to Play 60 at www.FuelUpToPlay60.com or visit www.dairywest.com.